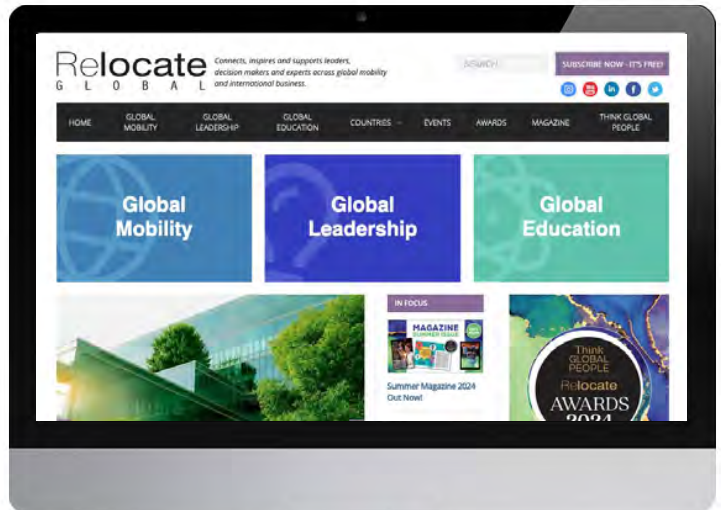




Think GLOBAL PEOPLE

Relocate G L O B A L

Connects, inspires
& supports global
leaders & their talent





Think GLOBAL PEOPLE

In partnership with our
sister site Relocate Global

Think Global People is a community for international people and organisations with a global perspective.

- Supporting professional development
- Creating a forward-thinking culture
- Embracing resilience and agility in an ever-changing world
- Hub for leading edge suppliers, thought leaders, products and services

Relocate
G L O B A L



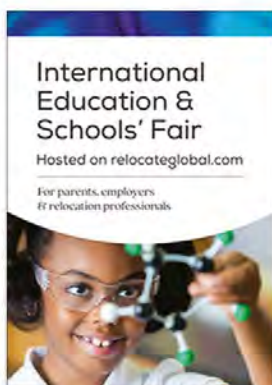
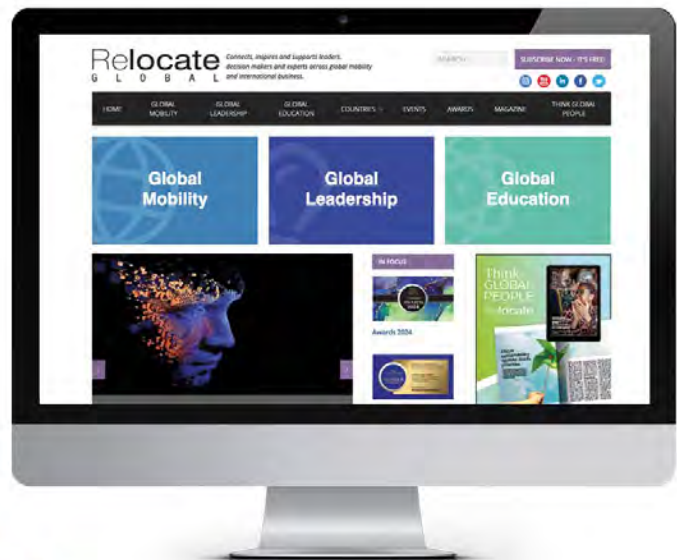
Relocate Global is an established B2B brand built up over 30 years.

- Widely respected as a leading voice in the global mobility, education and schools, and relocation sector
- Provides curated content, resources and thought leadership for HR, global mobility professionals, global teams and those relocating, operating in or setting up new operations overseas

Together: reaching a wider global
audience to connect, inspire & support

Innovative multimedia for a global audience

Global Mobility | Global Leadership | Global Education



Think GLOBAL PEOPLE

Relocate

G L O B A L

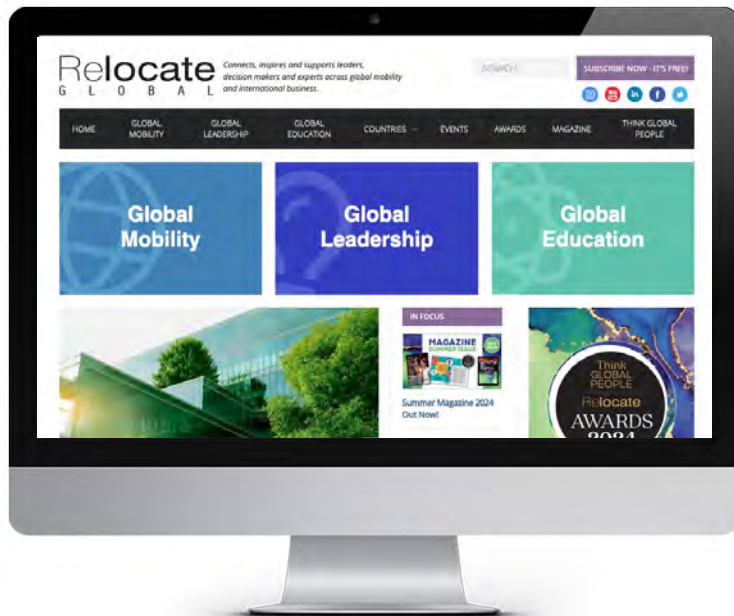
Connecting three communities
to support & inform global talent & leaders



A local, regional & global perspective

Digital media

Prestigious publications & engaging quality content



We enable Connections
We are trusted Influencers
We Collaborate

- relocateglobal.com and thinkglobalpeople.com hosting over 2.5m page views 2020 to 2023
- Quarterly Think Global People/Relocate digital magazine and supplements
- Webinars & podcasts
- Downloads – Factsheets, Mini Factsheets
- E-newsletters
- Social media, LinkedIn over 12,000 followers



Think Global People & Relocate Awards



- The prestigious Think Global People Awards have evolved over 17 years to showcase the inspiring organisations working across global mobility, international leadership and education delivering excellence and innovation
- The Awards Gala Dinner and Ceremony is held in June to announce the winners and celebrate our industry's achievements and to network
- In 2025 we reintroduce a Festival conference day in London prior to the Awards dinner in the evening

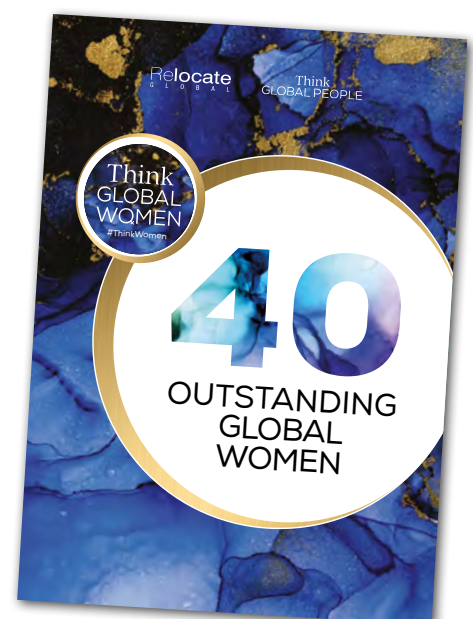


Think Global Women



The Think Global Women community connects, supports and celebrates the value of international experience. We share knowledge and expertise to deliver greater equity for women and girls to grow sustainable jobs and opportunities around the world.

- Networking and knowledge sharing events such as our International Women's Day events 7 March 2025
- Editorial, research & professional development
- 40 Outstanding Global Women profiles – more in 2025
<https://thinkglobalpeople.com/category/40-outstanding-global-women-2023/>
- Coaching, workshops, professional development



Events



Live events connecting & informing to drive innovation & growth

Our unique Festivals are conferences with a difference. We explore how to push the boundaries on innovation and leadership and inspire you and your team to greatness. Designed to take your business or organisation to the next level. Our events include interactive learning sessions and hub discussions with experts.

- Exchange valuable cross-sector insights and explore new concepts and solutions
- Energise your thinking
- Explore collaborations with a vibrant community of global business experts, decision-makers and aspiring leaders to navigate your organisation to future success in new markets
- Networking opportunities
- Inspiring speakers



**FUTURE
OF WORK
FESTIVAL**

Kent – June 2022

**INNOVATION
FESTIVAL
FOR GLOBAL WORKING**

Kent – June 2023

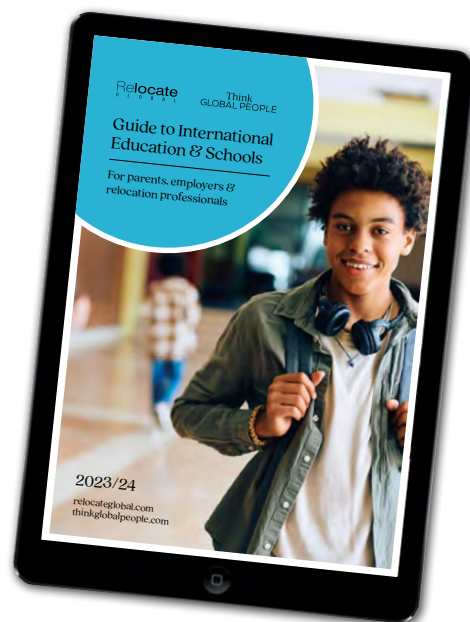
**BUILDING
FOR THE
FUTURE
FESTIVAL**

London – June 2025

Also available networking events, workshops, roundtables, podcasts & webinars.

International Education & Schools

Supporting relocating & international parents, corporate employers and relocation professionals to compare global education systems & make informed decisions about choosing a school



**Engaging editorial on both our websites –
relocateglobal.com & thinkglobalpeople.com**

Education Extra newsletter

Educational coverage in digital magazine

**Featured schools around the world and
Country Guides to Schools**

International Education & Schools' Fair

- Online November & March – complements the admissions cycle
- To showcase schools and the best in education for parents, corporate employers and the relocation professionals supporting their moves
- Lively webinar recordings and plenty of new content plus our Featured Schools

Guide to International Education & Schools

Engaging and informative articles covering choosing a school and curriculum combined with country focus editorial. A wealth of shared knowledge from schools, admissions professionals, education experts and parents around the world.



Webinars, podcasts & mini-factsheets

Think
GLOBAL PEOPLE

Relocate
GLOBAL

GLOBAL MOBILITY,
LEADERSHIP &
EDUCATION

EMERGING TRENDS

Podcast
series

LISTEN NOW

Webinars & podcast series

- Listen to all our podcast episodes on thinkglobalpeople.com or on Spotify
- Keep informed to grow your organisation & your people internationally
- Thought-provoking webinars

Mini-factsheet series

Explore an extensive range of topics with a series of individual Mini-Factsheets in each topic to download. Topics include:

- Employee & Family Support
- Relocation Policy Design/ Implementation
- Remote/Hybrid Working
- Working Across Cultures
- Health & Wellbeing
- Diversity & Inclusion
- Talent & Career Management

Hosted on thinkglobalpeople.com

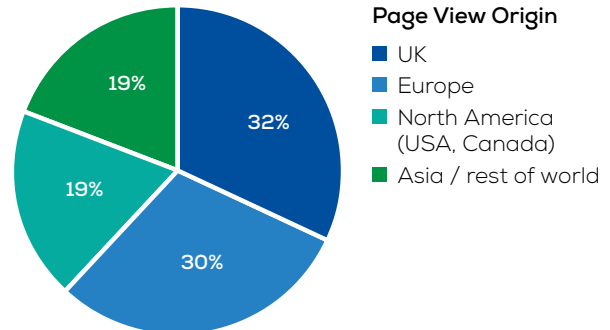


Connect with our engaged global community

Websites: relocateglobal.com
& thinkglobalpeople.com

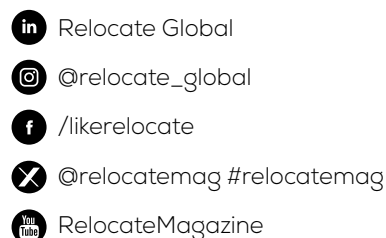
- Over 2.5m page views between 2020 and 2023[†]
- Quality content investment has resulted in an average audience of approx. 30,000 unique users / month
- Website attracts a Global audience distributed Europe 30%, UK 32%, North America 19% and Asia / Rest of World 19%
- Organic search at 74% is the top channel for our audience

[†] [Thinkglobalpeople.com](https://thinkglobalpeople.com) launched March 2023



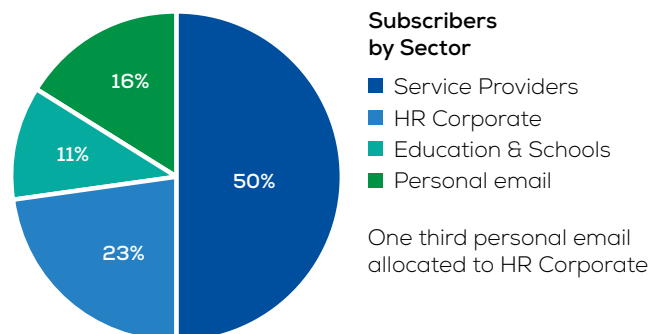
Social media community

- The Relocate Global and Think Global People social media extends over LinkedIn, X, Facebook and Instagram
- LinkedIn is the primary channel with 9,000 members of Relocate Global and 12,300 followers



Newsletter subscribers

- There are circa 6,000 subscribers to the monthly e-newsletters. Half of the new subscribers are Budget Holders with the position of CEO, Associate, Director, VP or Manager



Centre for Excellence

Lamberhurst, Kent, England



Where countryside inspires clear thinking

Are you looking for somewhere... to hold your next workshop, meeting, away day or coaching session?

- A quality environment, where you experience the countryside to enhance your thinking
- Small meetings and groups, exclusive and in the countryside but easy to reach
- 12 acres of gardens and fields with character traditional Kent Oast House meeting space for small groups and individuals
- Video & photography

The perfect venue to host your next meeting... whatever your agenda.



Think GLOBAL PEOPLE

Relocate G L O B A L

- Quarterly magazine & digital supplements
- Leading global website – relocateglobal.com
- Great International Education & Schools' Fair
- Education & Schools' guides
- Global Mobility Toolkit
- Awards & events
- Webinar & video
- E-newsletters
- Centre for Global Excellence & Leadership

relocateglobal.com | thinkglobalpeople.com



Partner with us to access our global community

- Relocate Global
- @relocate_global
- /likere relocate
- @relocatemag #relocatemag
- RelocateMagazine

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