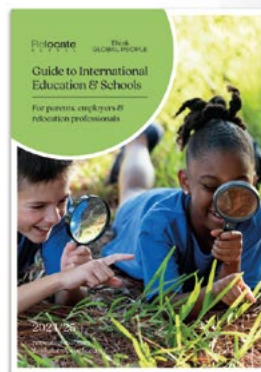
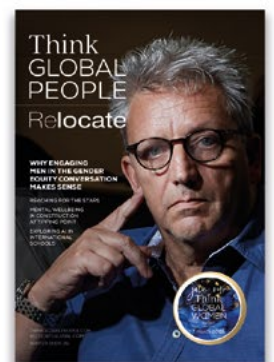
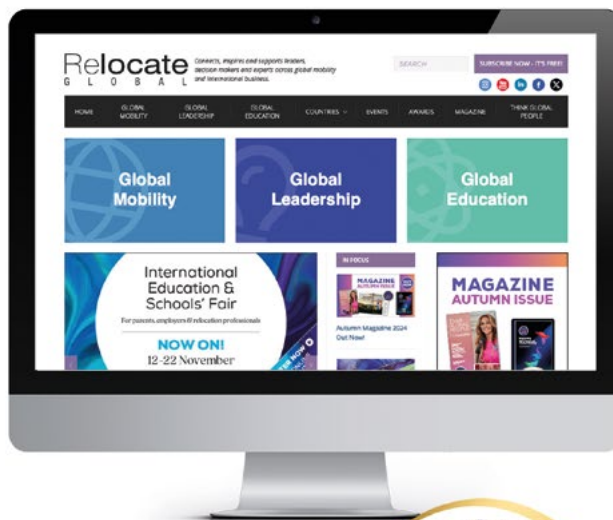


# Service Provider Rate Card 2025

Multimedia to engage & inform our global audience



LEADERSHIP PROGRAMMES,  
WEBINARS & WORKSHOPS





**Relocate**  
G L O B A L

Relocate Global is an established B2B multimedia company built up over 30 years.

- Provides curated content, resources and thought leadership for the global mobility and HR professionals, global leaders, teams and those operating in or setting up in a new country and the education sector.
- Widely respected as a leading voice in global mobility, education and schools

**Think  
GLOBAL  
PEOPLE**

In partnership with our  
sister site Relocate Global

Think Global People is a vibrant community that facilitates transformational change through competitive strategy development.

- Empowering leaders, managers and cohesive teams
- Building cross-functional expertise
- Embracing creativity and agility
- A collaborative network for leading edge professionals

**Together: reaching a wider global  
audience to connect, inspire & support**

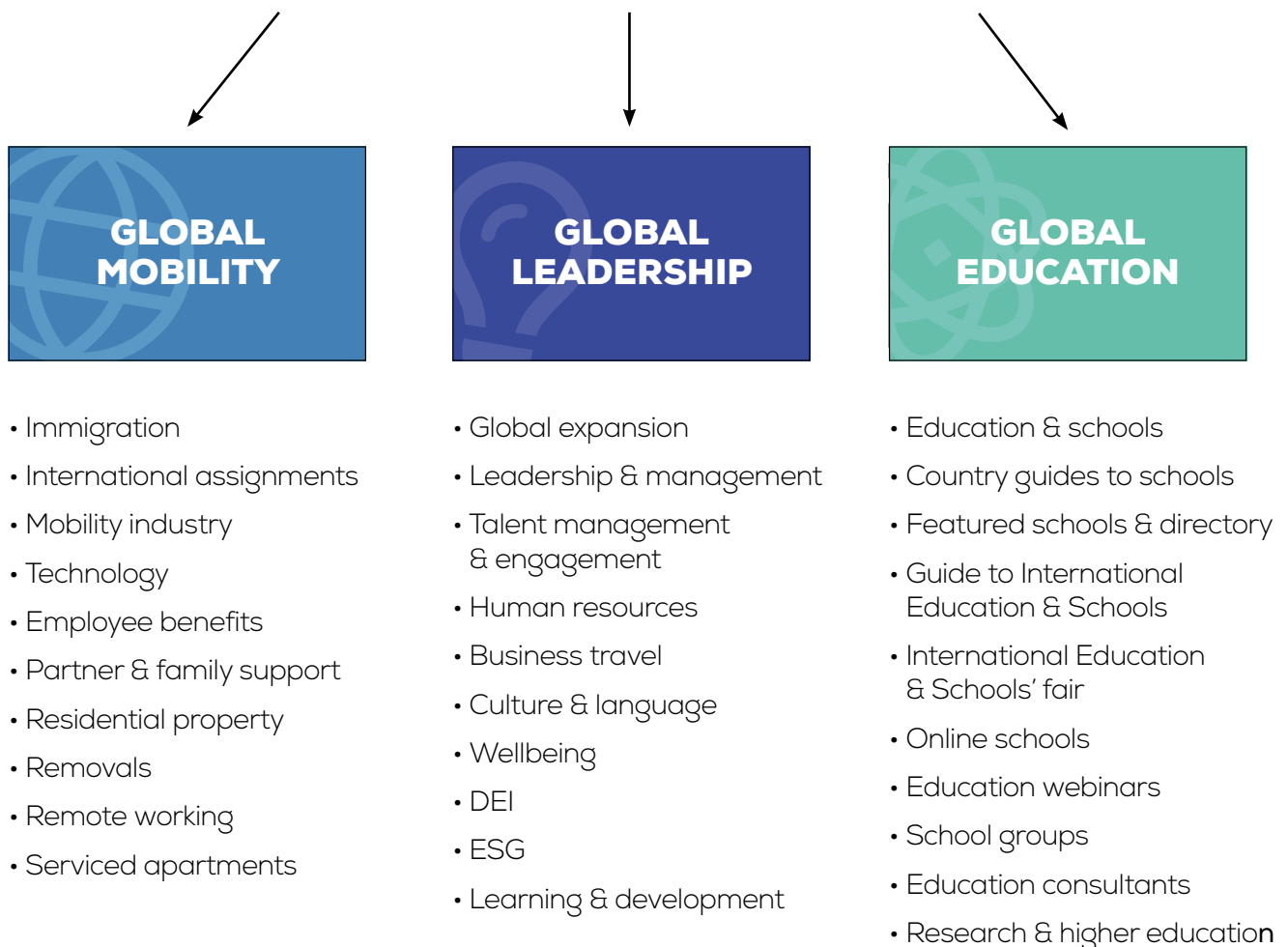
# Think GLOBAL PEOPLE

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## Relocate

G L O B A L

Connecting three communities  
to support & inform leaders & global talent



A local, regional & global perspective  
[relocateglobal.com](https://relocateglobal.com) | [thinkglobalpeople.com](https://thinkglobalpeople.com)



# Service Provider Rate Card

Opportunities to engage our audience with various touchpoints both on [relocateglobal.com](http://relocateglobal.com) & [thinkglobalpeople.com](http://thinkglobalpeople.com)

## FEATURED SERVICE PROVIDER PACKAGE

**£1,500**

- Featured Provider in the section of choice with dedicated page setting out your USP
- In addition, your Featured Videos (2) and Featured Articles (4) posted during the year in your section choice plus other relevant sections such as Mobility Industry, Technology and International Assignments
- In addition, Main Directory Listing and Leaderboard advert (3 months)

## WEBINAR OR PODCAST

**£1,800**

- Solo or panel recorded webinar or podcast
- Webinars / podcasts are generally hosted by Fiona Murchie, Managing Editor, to explore the special attributes of your services or curated discussion on related topics

## DIGITAL MAGAZINE – Double page spread

**£1,400**

The Think Global People / Relocate magazine is published quarterly. It is circulated to our subscribers and available as individual articles online.

## NEWSLETTER SPONSORSHIP

**£1000**

E-newsletters distributed to our 6,000+ subscribers, news and sector specials

- Leaderboard advert
- Sponsored article

## PREMIUM PACKAGE (20% discount from £5,700)

**£4,560**

Package includes (as described above):

- **Featured service provider package**
- **Webinar or podcast**
- **Think global people / relocate magazine DPS**
- **E-newsletter sponsorship**

Added benefits

- **Quotes in Relocate / Think Global People articles**
- **Articles / podcasts / webinars in targeted emails**



All prices + VAT.

# Sponsorship Opportunities

Opportunities to engage our audience with various touchpoints both on [relocateglobal.com](https://relocateglobal.com) & [thinkglobalpeople.com](https://thinkglobalpeople.com)



## MINI FACTSHEETS: PER TOPIC

**£1,000**

## MINI FACTSHEETS: SERIES x4

**£2,000**

Cover a topic on a page and build into a series. The sponsor provides the content, different topics in the series are released over a number of months. Downloadable, with registration data shared.



Relocate | extra

## E-NEWSLETTER

**£1,800**

News and feature articles are distributed monthly to our 6,000 subscribers. Sponsorship package includes a featured article and leaderboard advert.



## THINK GLOBAL PEOPLE & RELOCATE AWARDS

This is a superb opportunity to be a [sponsor](#) at our [Awards Ceremony and Gala Dinner](#) in London on Wednesday, 4 June.

- The perfect way to market your product or services to organisations looking to expand their global footprint and find trusted suppliers and innovative solutions.
- Position your brand as a strategic player to a new global audience
- Inform, engage and connect with global decision makers and influencers

**Sponsorship package details [here](#).**

Think  
GLOBAL  
PEOPLE

## THINK GLOBAL PEOPLE EVENTS

There are a range of events held throughout the year such as:

- [Think Global Women 2025](#)
- [Taking you and your team to the next level](#)
- [International Networking Party](#)
- [Festival/conference 4 June London 2025](#)

**Sponsorship package details on application.**

# Centre for Excellence

Lamberhurst, Kent, England



## Where countryside inspires clear thinking

Are you looking for somewhere... to hold your next workshop, meeting, away day or coaching session?

- A quality environment, where you experience the countryside to enhance your thinking
- Small meetings and groups, exclusive and in the countryside but easy to reach
- 12 acres of gardens and fields with character traditional Kent Oast House meeting space for small groups and individuals
- Video & photography

The perfect venue to [host your next meeting](#)... whatever your agenda.

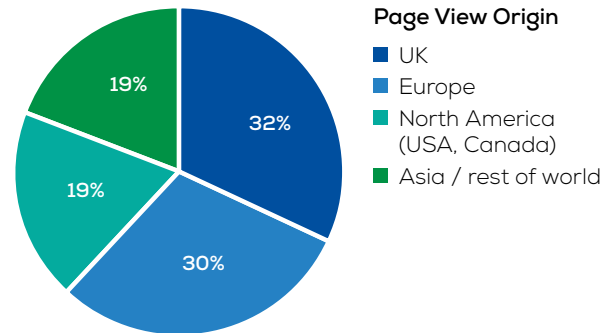




# Connect with our engaged global community

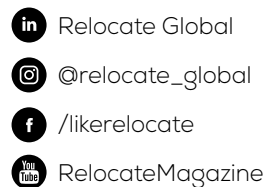
**Websites:** [relocateglobal.com](https://relocateglobal.com)  
& [thinkglobalpeople.com](https://thinkglobalpeople.com)

- Over 2.8m page views between 2020 and 2024
- Quality content investment has resulted in an average audience of approx. 30,000 unique users / month
- Website attracts a Global audience distributed Europe 30%, UK 32%, North America 19% and Asia / Rest of World 19%
- Organic search at 74% is the top channel for our audience



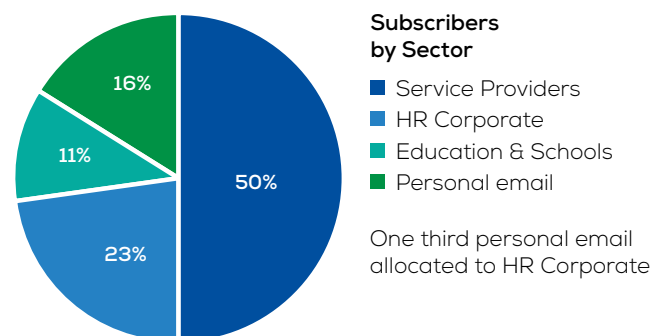
## Social media community

- The Relocate Global and Think Global People social media extends over LinkedIn, Facebook and Instagram
- LinkedIn is the primary channel with 9,000 members of Relocate Global and 12,300 followers



## Newsletter subscribers

- There are circa 6,000 subscribers to the monthly e-newsletters. Half of the new subscribers are Budget Holders with the position of CEO, Associate, Director, VP or Manager



Partner with us to access our global community

# Relocate

- relocateglobal.com | thinkglobalpeople.com**

